

# Julie Parlade

GRAPHIC DESIGN / STYLIST  
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## EDUCATION

Drexel University *Fall 2010 - March 2015*  
Bachelor of Science in Graphic Design  
Bachelor of Science in Design & Merchandising  
Peononi Honors College ~ Summa Cum Laude [3.85]

## HONORS & AWARDS

- Alex's Lemonade Stand Design Competition Winner *Winter 2016*
- Excellence in Typography, Graphic Design Class of '15 *Spring 2015*
- Outstanding Creative Design from the 44th Creativity International Print & Packaging Design Awards *Summer 2014*
- Urban Outfitters Dreamers and Doers Competition Winner *Fall 2014*

## SKILLS



- Knitting
- Hand and Machine Sewing
- Metalworking
- Screen printing
- Prop Styling

## EXPERIENCE

**Free People** *March 2015 - Present* [Prop Stylist Assistant] PHILADELPHIA

- Design and manufacture various props, including graphic prints, used for vignette and flat styling
- Collaborate with photographers and style vignettes for special campaigns featured on homepages, emails and marketing material
- Style flats for intimates, jewelry, bags and hard goods for web
- Upkeep data collection and inform team on inventory, deadlines and trends

**DAPHNE Jewelry & Metals** *August 2013 - Present* [Creator / Product Designer] PHILADELPHIA

- Design jewelry and home goods using Illustrator and CAD
- Manufacture cut metal pieces and mold them by hand using scrap material
- Create unique pieces sold at independently owned boutique Moon+Arrow, festivals and private website
- Won Urban Outfitters' Dreamers and Doers competition and sold product in their West Philadelphia store and online at urbanoutfitters.com

**Drexel D+M Magazine** *Sept 2013 - March 2014* [Art Director] PHILADELPHIA

- Lead a team of 20 students under my art direction for the Drexel University D+M yearly publication
- Curated the art direction for the magazine including font choices, color palette and general conceptual ideas
- Designed spreads and infographics pertaining to the art direction
- Built templates and guided design decisions with my staff members
- Directed and styled a photoshoot, supervising a team of 7 students

**Teeki Yoga Apparel Company** *Sept 2012 - March 2013* [Graphic Designer] LOS ANGELES

- Created logo and brand identity for Teeki
- Designed graphics printed on textiles for yoga pants and apparel
- Designed lookbook for the Spring/Summer '13 line
- Photographed shoots both lifestyle and studio
- Edited photos post shoot for website and advertisements
- Designed and managed website using Wordpress, consistently updating graphics such as banners, slides and nav pages
- Promoted Teeki via social media using designed graphics